

“VIA COL VENETO”



VENICE

Discover Venice, go back in time to see the demonstration of the intellect of man. Seize the nuances of a land that can transform any threat into an opportunity.

Makeitnow will lead you to discover a hub that combines resources and excellence.

Broaden your horizons emerging yourself in the culture, history and traditions of the Veneto region, thanks to dynamic and stimulating activities.

Recognize the metaphors and hidden messages that this magical place holds. Innovative tools and specially created Apps will make your experience unique and unrepeatable.

DURATION

5 DAYS

PROGRAM

Via col Veneto

DAY 1 / VENICE - MURANO



WELCOME COFFEE

Venice will welcome you in one of the historic cafés of the city. In the suggestive location, tutors will inform you about the five day programme, and the various activities of which you will be the protagonist.



DIARIO DI BORDO

Set off on your unforgettable tour to discover the beauty of the city, that you can then tell like a real storyteller. Narrate your experience in a digital log book, through a new, creative form of communication. Change perspective aboard a gondola and seize the wonderful reflections and extraordinary views that only the lagoon can offer. Let yourself be enchanted by the city that lives on water!



ArtiGenio

Craftsmanship, creativity, inspiration and genius are the characteristics that have allowed Venetians to excel in the world. Interesting activities await you in Murano to allow you to understand how class, know-how and the tendency to excel can make the difference. The visit will allow you to discover the ancient art of glass making, see an artist at work and stimulate your creativity putting yourself to the test!



DAY 2 / PADOVA - VICENZA - VENICE



ProspetticaMente

Following the tracks of the Serenissima along the River Brenta, Padua awaits you. Here you can visit charming places, temples of culture and squares with spectacular architecture. You will live the magic of a treasure chest that contains the most important cycle of frescoes by Giotto: the Scrovegni Chapel. Three-dimensionalism, new perspectives will help to expand your knowledge and vision. Capture the essence of one of the absolute masterpieces of world art.



CORSO PALLADIO

Stroll through the historic centre of Vicenza, a UNESCO World Heritage Site. Marvel at the many faces of the city in search of the works of Palladio, an innovative artist and symbol of creativity and ingenuity.



BeVeneto

An aperitif in the heart of the city to relax a few steps from Piazza San Marco, sipping the typical Spritz. Contemplate the lagoon and savour the rituals and traditions like a true Venetian.



DAY 3 / LAKE GARDA



SentiVento

A team building exercise that lets you experience the suggestiveness of Lake Garda like a real skipper. Climb aboard a sailing boat and go full sail to learn sailing techniques, establishing the route and reaching the destination. A real challenge where it is essential to work in teams, adapt strategies to environmental conditions and manage risks.



Laghi e Spaghi

Lake Garda is the right location to taste the exceptional local food and wine, discovering the flavours and specialties that characterize a unique place.



Guarda il Garda

Enjoy a mini-cruise that will lead you to discover beautiful landscapes and wonderful lakeside villages. Aboard a boat you can enjoy a breath-taking view and admire the tranquillity of Desenzano del Garda and the singularity of Sirmione and its castle. Be inspired by places where the echoes of history resound!



DAY 4 / VERONA



AmArena

Pass through the historic centre of Verona, the romantic, unique city of Romeo and Juliet. Admire the testimonies of ancient peoples that coexist in old buildings, squares, bridges and churches all to be seen. Discover the Arena which is the icon of the city, a monument of extraordinary proportions, a timelessly, fascinating stage. Take home the memory of charming corners and sublime, majestic buildings.



Autori diVini

Experience that combines the essence and balance of flavours. After a brief introduction on the history of wine and wine-making techniques, you will be involved in exciting team-building activities. Demonstrate your sensory analysis ability and, by harmonizing different shades, you can create new flavours. Put yourself to the test and create your own wine!



DAY 5 / VENICE



CACCIA AL...LEONE

Visit the city and its hidden places. You will walk along the alleys in Venice in search of the ultimate symbol of the Serenissima: The Lion. It will be an opportunity to develop your intuition, critical analysis, the ability to orient yourself in space and manage time.



SHOPPING VENEZIANO

Venice will open the doors of its workshops to let you admire objects of inestimable beauty. A walk through the city will be the perfect opportunity to be enchanted by the uniqueness of glass art, to seek the authenticity of precious artefacts of the goldsmith tradition of the historical Venetian jewellers. Take your souvenir home!





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