

“ANEMA E CORE”



NAPLES

Come and discover the real personality of Naples, its Gulf and its islands.

Makeitnow offers you the opportunity to experience many exciting, extraordinary activities, an innovative approach that combines education and emotional experience, to see the Neapolitan culture, traditions and cuisine first-hand. In this way you can develop and broaden your listening and observation skills, spirit of collaboration and integration, communication and interpersonal skills, faced with a unique and exclusive reality.

An innovative learning environment, in which expert tutors and informative Apps will guide you to discover interesting and engaging places, stimulating warmth, energy, passion and a spirit of gathering.

DURATION

5 DAYS

PROGRAM

“ANEMA E CORE”

DAY 1 / NAPLES



WELCOME COFFEE

In the heart of the city you will be able to taste the typical coffee, prepared with the traditional Neapolitan flip coffee pot, to grasp the deep cultural and social significance of an ancient ritual. Our tutors will explain the entire program and will provide you with all the information needed to fully experience each activity.



IL SAPORE DI NAPOLI

An immersive tour in the historic city centre with stops to taste food. Along the “Tre Decumani” you can taste the Neapolitan culinary excellence and then reach San Gregorio Armeno, a symbol of nativity scene art and tradition. A full immersion in the heart of the city to develop your communication and interpersonal skills.



PIZZA...AMORE E FANTASIA

An experiential learning workshop to understand all the secrets of the traditional Neapolitan pizza. The preparation of a signature dish of Neapolitan cuisine will be an opportunity to challenge and dynamically express your creative and social skills, learning to respect times and rules, while having fun.



DAY 2 / VESUVIUS - NAPLES



SCA...LAVA

An excursion up the slopes of Vesuvius, the Volcano that overlooks the entire Gulf of Naples, which is a unique experience for the body and mind. The climb and the thrill of walking on the crater, enjoying a breath-taking view, will increase your confidence in your abilities, to face difficulties and to develop proactive behaviour.



MARE MAGNUM

A walk through the streets and squares with abundant churches, palaces and monuments expression of art and centuries-old culture of great beauty and suggestiveness, that mingled with the customs, rituals and traditions that are the pulse of a city, will lead you to the Caracciolo seafront to have a seafood dinner in a magical and engaging setting.



DAY 3 / POMPEII - NAPLES



POMPEI UN TESORO DA SCOPRIRE

Enjoy the beauty of the most visited archaeological site in the world by participating in an exciting game. A treasure hunt in search of details and peculiarities, which distinguish the buildings of Pompeii, to stimulate a sense of belonging, of sharing of objectives and results, orienteering and problem solving.



SHOPPING NAPOLETANO

Social time around the streets of the city to admire the beautiful shop windows of the most prestigious brands of Made in Italy.



DAY 4 / CAPRI



PANORAMI CAPRESI

Immerse yourself in life in Capri stopping in the famous square, where you can feel like a "VIP" for a day. Walking around the island up to the Gardens of Augustus and then along Via Krupp, the scenic road dug out along the rocky ridge, you can understand the true essence of an island of colours and unique, unforgettable scents.



FENOMENOLOGIA MANAGERIALE

Discover the world of wine and emotions that, through a learning experience, will stimulate your sensory-perceptual skills and allow you to experience new communication styles that use emotions, values and strategies.



DAY 5 / NAPLES



RACCONTA LA TUA NAPOLI

Choose a thematic itinerary and, as a video reporter, you can try your hand at collating photos, making videos and collecting testimonies from local people.



You will need the material you have collated to create a story using storytelling techniques, using the tablet supplied telling your story and your experience with a new and exciting form of communication. Spark your creativity, tell your story, be moved and take your prize home with you!





Collina Liguorini s.n.c.
83100 Avellino
Tel. + 39 0825 1805405/06/50
conform@conform.it
conform.it



makeitnow.it