

# Milano In



# MILAN

Innovation, design and fashion: these are the key words to capture the true essence of Milan. Immerse yourself in the culture and traditions of a fascinating reality, to discover the value of Made in Italy and the Italian lifestyle.

Makeitnow is an exciting and unique opportunity for you to fully experience the rhythm of a city in constant motion. A beautiful location awaits you, where you will be the protagonist of dynamic, educational activities that will also involve your emotions and senses.

Tablets and Apps will support you along the entire route and allow you to develop your intuition and creativity. Put yourself to the test and bring out your talent and skills.

DURATION

5 DAYS

PROGRAM

MilanoIn

## DAY 1 / MILAN



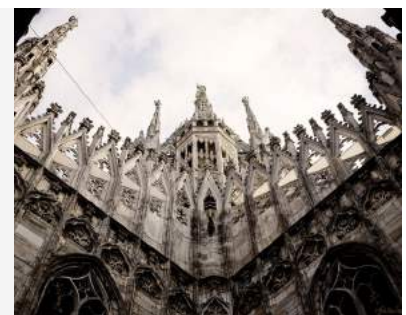
### WELCOME COFFEE

Sip a delicious coffee and enjoy the beauties of the Duomo di Milano (Cathedral), the bridge between the past and the future, a symbol of tradition and modernity. Expert tutors will provide you with the information and digital devices to make the most of your experience.



### ScopriMI

Visit the Duomo, a perfect example of Gothic art, and climb up to its spectacular terraces. You will have the opportunity to admire the city from up high, spires and flying buttresses will offer you a new perspective to understand the dynamic, pressing pace of Milan.



### BOLLICINE IN CORTE

Savour the essence of Franciacorta through precious and fine wines. Expert sommeliers will guide you in a tasting experience that will involve your senses and stimulate your perceptual abilities. The visit to the local, historic wineries will be an exclusive opportunity that will allow you to appreciate the ancient production methods of wine of undisputed excellence. Leisurely moments await you in which flavours and local, typical cuisine will delight your taste buds!



## DAY 2 / MONZA

**VeloCittà**

The Autodromo di Monza, the temple of speed, offers you an exhilarating experience, driving a sports car around the circuit or, if you wish, you can go around it next to an experienced driver. The outdoor training activity will put your leadership and stress management skills to the test.

**MONZA A ZONZO**

Urban Orienteering that will lead you to discover the treasures of the historic centre of Monza. A route that you will follow in teams solving clues and puzzles that will allow you to develop your intuition and problem solving skills. Find the solutions by collaborating with other team members, manage times and reach the destination.



## DAY 3 / MILAN

**ModainItaly**

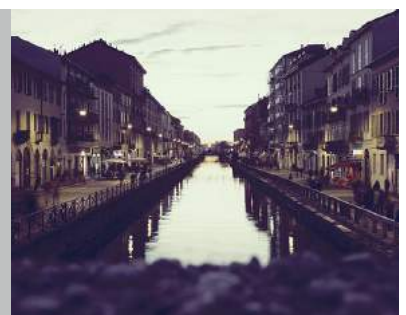
Discover the Armani Silos, a location where industrial architecture meets the history of a world wide brand symbol of Made in Italy. Understand the value and the merit of Italian manufacture.

**STILISTA PER UN GIORNO**

Be inspired by the capital of fashion! This activity will let you try your hand in the role of stylist and organize your own personal fashion show. The goal? To work in teams and enhance your talent, learning to present your creations in an original and convincing way.

**PortaMI a cena**

A few steps from the historic Porta Ticinese, you can spend an alternative evening living the atmosphere of the Navigli, the heart of Milan's nightlife. You can savour the balanced tastes sought in an intimate and welcoming place.



## DAY 4 / COMO

**COMO VA...**

A team building experience that lets you experience the tranquillity of Lake Como like a real skipper. You will have the opportunity to climb aboard a sailing boat and learn sailing techniques, establishing the route and reaching the objective. A real challenge in which it is essential to work in a team, to adapt strategies to environmental conditions and to manage risks.

**SETE DI SETA**

Unique silks in the world for their elegance and originality, the product of inspiration and creativity that have given rise to a long, local tradition. Visiting the Silk Museum will help you appreciate the value of Como fabrics, to discover the secrets of an ancient production.



## DAY 5 / MILAN

**MATERIA IN FORMA**

Visit the Design Museum, a place where architecture and fashion merge. Discover the value of innovation, the creative search and pursuit of Italian design, the heart of the economy of Milan.

**SHOPPING MILANESE**

A time for shopping, strolling along the famous "Quadrilatero" and the most exclusive streets of the city, where the designer boutiques alternate with historic workshops and craft studios where you can buy unique items, accessories and jewellery

**AperiVip**

Immerse yourself in Milanese life and experience happy hour. A delightful trip through essences and a mixture of tastes, in one of the most prestigious, popular lounge bars in the city. Post your selfie with you sipping a drink and say hello to the city!





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